



Smithsonian  
*National Museum of the American Indian*

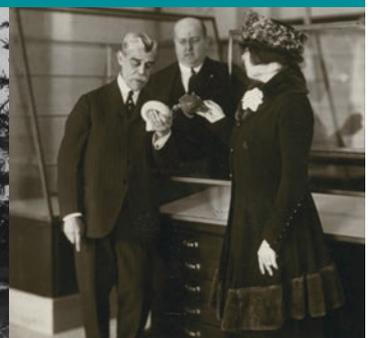
*“They are not alone objects to me, but sources of*

# *Vistas and Dreams*

*of their makers and owners.” —GEORGE HEYE*

*Celebrating the 100th Anniversary  
of the Founding of the  
Museum of the American Indian*

Saturday, September 17, 2016 • 2:00 p.m.–5:30 p.m.  
Auditorium | National Museum of the American Indian  
Alexander Hamilton U.S. Custom House  
One Bowling Green • New York City





This special symposium marks the 100th anniversary of the founding of the National Museum of the American Indian's predecessor institution—the Museum of the American Indian (MAI)—by George Gustav Heye (1874–1957). Distinguished scholars will delve into the late nineteenth- and early twentieth-century contexts of North American museums, philanthropy, personal and scientific collecting, and perceptions of Native people. The symposium will explore how these circumstances set the stage for George Heye's personal collecting after 1897 and his establishment of a museum dedicated to Native peoples of the Americas in New York City in 1916. As Heye observed of his collections, “They are not alone objects to me, but sources of vistas and dreams of their makers and owners.” Reception upstairs in the Diker Pavilion for Native Arts & Cultures directly after the symposium.

## September 17, 2016 Program

- 2:00 p.m. Welcome  
*Kevin Gover, Director, National Museum of the American Indian*
- 2:05 p.m. Introduction  
*Frederick E. Hoxie, University of Illinois*
- 2:15 p.m. How Indians Wound Up In Museums, or Where Did the Heye Collection Come From?  
*Steven Conn, Miami University*
- 2:45 p.m. Cultures of Collectors: The Relic-Hunting Economy in the American Southwest, 1880–1920  
*James E. Snead, California State University, Northridge*
- 3:15 p.m. “A New Dream Museum”:  
George Gustav Heye and the Museum of the American Indian  
*Ann McMullen, National Museum of the American Indian*
- 3:45 p.m. Break
- 4:00 p.m. Salvaging Salvage Anthropology: Revisiting Frank Speck's Field Collecting  
*Ruth B. Phillips, Carleton University*
- 4:30 p.m. Indians Loom Large: Indians and America at the Turn of the Century  
*Philip J. Deloria, University of Michigan*
- 5:00 p.m. Panel Discussion/Q&A
- 5:30 p.m. Symposium concludes; Reception in the Diker Pavilion for Native Arts & Cultures



# Speaker Biographies



**STEVEN CONN** is the W. E. Smith Professor of History at Miami University in Oxford, Ohio. Before joining the faculty at Miami he was a professor in the history department at Ohio State University where he founded the Public History Initiative. He received his PhD from the University of Pennsylvania and his undergraduate degree from Yale University. Conn is a specialist in American cultural and intellectual history of the 19th and 20th centuries, urban history, and public history. He is the author of numerous books including *Museums and American Intellectual Life* (University of Chicago Press, 1998), *Do Museums Still Need Objects?* (University of Pennsylvania Press, 2010), and *Americans Against the City: Anti-Urbanism in the Twentieth Century* (Oxford University Press, 2015).



**PHILIP J. DELORIA** (Standing Rock Sioux), who earned his PhD in American Studies at Yale University, is Carroll Smith-Rosenberg Collegiate Professor in the Departments of History and American Culture, and the Program in the Environment and the Program in Native American Studies. He is the author of *Playing Indian* (Yale University Press, 1998), *Indians in Unexpected Places* (Kansas, 2004), and co-editor (with Neal Salisbury) of *The Blackwell Companion to American Indian History* (2002) and (with Jerome Bernstein) co-editor of *C.G. Jung and the Sioux Traditions: Dreams, Visions, Nature, and the Primitive* by Vine Deloria Jr. (Spring Journal Press, 2009). Deloria is the former president of the American Studies Association, a former Trustee of the National Museum of the American Indian, and the author of numerous essays, articles, and reviews dealing with American cultural history, American Indian history, and American environmental history.



**KEVIN GOVER** (Pawnee) is the director of the Smithsonian's National Museum of the American Indian and a former professor of law at the Sandra Day O'Connor College of Law at Arizona State University (ASU). He served on the faculty of the university's Indian Legal Program and was co-executive director of ASU's American Indian Policy Institute. Before joining the university faculty, Gover served as assistant secretary for Indian Affairs in the U.S. Department of the Interior from 1997 to 2000. A presidential appointee, he was responsible for policy and operational oversight of the Bureau of Indian Affairs, where he oversaw programs in Indian education, law enforcement, social services, treaty rights, and trust asset management.



**FREDERICK E. HOXIE** (symposium moderator) is Swanlund Professor of History and American Indian Studies at the University of Illinois at Urbana-Champaign. An elected member of the American Academy of Arts and Sciences, he has served as a consultant both to Indian tribes and government agencies, and his current research focuses on American Indian and indigenous political activism in the United States and beyond. His publications include *Parading Through History: The Making of the Crow Nation in America, 1805-1935* (1995); *Talking Back to Civilization: Indian Voices from the Progressive Era* (2001); *The People: A History of Native America* (2007), with David Edmunds and Neal Salisbury; *Lewis and Clark and the Indian Country* (2007), with Jay Nelson; and *This Indian Country: American Indian Political Activists and the Place They Made* (2012), which won the Western History Association's Caughey Prize. Hoxie is a founding trustee of the National Museum of the American Indian.

# Speaker Biographies



**ANN MCMULLEN** is Curator and Head of Collections Research and Documentation at the National Museum of the American Indian (NMAI) and joined the staff in 2000. She holds a doctorate in Anthropology and has research interests in Native North America, the history of collecting and museums, and NMAI history. Since 2003, she has been part of NMAI's efforts to develop a new collections information system, update and enhance collections information, and bring NMAI collections information to the Web. McMullen has authored NMAI's collecting plan, collections management policy, and scope of collections description. Her interest in George Gustav Heye and the history of the Museum of the American Indian is an outgrowth of her research on NMAI collections and how they were assembled.



**RUTH B. PHILLIPS** is Canada Research Chair and Professor of Art History at Carleton University, Ottawa. Originally trained as an historian of African art, she has devoted most of her career to the study of historical and contemporary Native North American art. She has also undertaken curatorial work and served as Director of the University of British Columbia Museum of Anthropology from 1997 to 2002. Her numerous books include *Museum Pieces: Toward the Indigenization of Canadian Museums* (2011) and the widely used survey text *Native North American Art* for the Oxford History of Art (revised ed. 2013), co-authored with Janet Catherine Berlo. She has served widely as a consultant to Canadian and international museums, as the president of the Comité International d'Histoire de l'Art, and is a fellow of the Royal Society of Canada. In 2015 Phillips was awarded the Lifetime Achievement Award of the American Anthropological Association's Council for Museum Anthropology.



**JAMES E. SNEAD** is Associate Professor of Anthropology at California State University, Northridge. Awarded the Ph.D. by UCLA in 1994, he has held numerous fellowships and postdoctoral appointments including funding by the National Science Foundation and the Wenner-Gren Foundation for Anthropological Research. His study of archaeology in the American Southwest, *Ruins and Rivals*, was published by the University of Arizona Press in 2001 and followed by numerous related articles and book chapters. Current research emphasizes cultural landscapes, historical archaeology of the American West, and public engagement with antiquities. His most recent project, entitled "Relic Hunters: Archaeology and the Public in 19th Century America," is under contract with Oxford University Press.

Photos: [Cover] Elevation blueprint for the Museum of the American Indian building at Broadway and 155th in New York, presumably prepared by architect Charles Pratt Huntington in 1916 (NMAI Archive Center); George and Thea Heye with Wey-hu-si-wa (Governor of Zuni Pueblo) and Lorenzo Chavez (Zuni) in front of the Museum of the American Indian in 1923 (No8130); the 155th Street side of the Museum of the American Indian/Heye Foundation building, seen from the southeast across Broadway, circa 1922 (N20865); MAI trustee Harmon Hendricks, George Heye, and Thea Heye placing the first objects in museum display cases, February 1918 (P11486). [Inside] George Heye cataloguing katsinas, still image from a museum-produced film, circa 1922 (NMAI Archive Center).